

Akshay Walia

User Experience Designer | Product Designer



EXPERIENCE

UX Designer (Web & Ecommerce)

Mosaic North America

Jan 2022 - Dec 2024, Toronto, ON

- Did user research for businesses, developed prototypes for the ecommerce websites using Figma, did the user testing and tweaking the product as per the user feedback and developed the websites using Shopify, Square, WordPress, Wix, Squarespace and Ecwid by Lightspeed Content Management Systems.
- Delivering businesses personalized guidance on how to operate and administer their online storefronts and helping them with customer journey.
- Educating them on marketing, search engine optimization, shipping and inventory management to launch the store and assisted in company growth.

UX Visual Designer (Design System)

OpenText

Jan 2021 - Dec 2021, Waterloo, ON

- Worked on OpenText's User Experience Design System which supports 100+ products across 12 product units.
- Instrumental in converting icon library of 1500+ assets to Figma Components increasing design team efficiency and reducing development error.
- Redesigned the Design System homepage, under guidance of Lead Designer. Improving user experience, while considering responsiveness, and accessibility.

UX & UI Designer

Communitech

Sep 2020 - Dec 2020, Kitchener, ON

- Leveraged UX to revitalize local main street businesses in Ontario by designing User Experience for customers.
- Followed the Design Thinking approach for problem solving for Restaurants, Salons, Clinics and others, all experiencing business interruptions due to the COVID-19 pandemic.
- Created customer journey maps and redesigned the user flow. Did user testing and designed the mockups in Figma. Handed over the designs to the engineering team.

EDUCATION

Post Graduate Degree: Interaction Design - UX & UI

Conestoga College 2020, Kitchener, ON

Post Graduate Degree: Computer Applications Development

Conestoga College 2019, Waterloo, ON

Bachelor's Degree: Computer Science Engineering

Punjab Technical University 2011 - 2015

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UI Design

Lo/Hi-fi Mockups,
Typography, Visual Design,
Prototyping, Product Design

UX Design

Journey Maps, Wireframing,
User Interviews, Usability
Testing, Information
Architecture, UX Content
Writing

Tools & Technologies

Figma, Illustrator, Photoshop

Other Skills

HTML, CSS, Java Script,
Digital Media Marketing,
Search Engine Optimization,
Keyword Research,
WordPress, Shopify, Wix,
Square, Canva

Languages

Hindi, Punjabi (Native)
English (Professional)
Indonesian (Intermediate)

Linkedin

[linkedin.com/in/akshay-walia0408/](https://www.linkedin.com/in/akshay-walia0408/)

Interests

Videography, Fitness,
Astronomy & Electronics